

Innovative New Grip-Rite® DeckForce™ Screws, Safeguard Deck and Fence Construction

DALLAS (October 23, 2023) — New Grip-Rite® DeckForce[™] premium exterior screws, offer superior performance and longevity, thanks to an innovative PrimeGuard® Nano Coating that's engineered for strength, durability, corrosion resistance — and peace of mind.

The introduction is driven by consumer demand for beautiful, long-lasting outdoor living spaces, according to Michael Engle, Senior Director of Branded Product at PrimeSource Building Products.

"More homeowners want decks and patios where they can just enjoy the outdoors, without having to worry about replacing corroded screws," said Engle. "Grip-Rite® DeckForce[™] screws are designed to be easy to use and provide the finish people want."

Featuring a groundbreaking new technology, Grip-Rite® DeckForce[™] screws are enveloped with PrimeGuard® Nano Coating technology, which is formulated to provide a seamless seal and smooth finish, making screws ultra corrosion resistant. The coating carries a lifetime guarantee, giving pros and homeowners confidence in the integrity and security of their project.

The Grip-Rite® DeckForce[™] line includes two different models specifically engineered for wood or composite decking. The wood screws are designed for building wooden decks and fences, with a T-17 autopilot tip, dual-action auger threads, a diamond-file shank and a patent pending wedge-lock head. They can be used in both treated and non-treated lumber. The composite screws are suited for composite and PVC decking, with aggressive saw teeth, a T-17 saw tip, and hi-lo threads with an undercut head – to speed installation and achieve the ideal finish.

The wood and composite screws feature T-25 and T-20 star drive heads, respectively, for a secure grip when installing. Both sets of screws are available in multiple colors, allowing installers to color-match to the deck material and provide a clean, uninterrupted look.

Grip-Rite® DeckForce[™] Screws are currently available in limited distribution at Lowe's Home Improvement centers in 1, 5, and 25 pound packages for wood screws and 1, 5, and 10 pound packages for composite screws. Counter merchandisers are available to customers through their sales representative upon request. Grip-Rite® DeckForce[™] Screws will launch nationally at the 2024 International Builders Show in Las Vegas.

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Grip-Rite® is the contractor's brand of choice for residential or commercial projects, offering a wide array of construction products: screws and nails, building envelope solutions including roofing underlayments, house wrap & tape, pneumatic fasteners and tools, compressors and fittings/accessories, concrete accessories, adhesives/sealants and metal fencing products, just to name a few!

For more information about the new Grip-Rite® DeckForce[™] line or any of our other products, visit <u>Grip-Rite.com</u> or contact <u>mailto:marketing@grip-rite.com</u>.

About PrimeSource Building Products

PrimeSource is the leading domestic wholesaler of fastening solutions and building materials, serving residential and commercial new construction and remodeling markets. Home to the Grip-Rite®, Pro-Twist®, RailFX® and Nationwide Industries®, as well as other premier building products brands, PrimeSource leverages world-wide supply-chain capabilities and distribution centers nationwide to source and distribute products for construction, including: collated fasteners, tools and accessories, hand-drive screws and nails plus insulation, roofing and gypsum materials, perimeter security accessories and railing, among many others. For more information, please visit www.primesourcebp.com or call (800) 676-7777.Your Name