

FOR IMMEDIATE RELEASE



Grip-Rite® Extreme-Weather Concrete Curing Blankets Feature Innovative Closed-Cell Insulation

*Improved baled packaging allows for pallet delivery and easy unloading
plus improved extreme weather performance*

Irving, TX (September, 2018) — PrimeSource Building Products presents Extreme-Weather Concrete Curing Blankets that feature a patent-pending design with a closed-cell system to maintain the insulation integrity improving and speeding concrete curing in the coldest, wettest temperatures. And, instead of roll delivery, that takes up valuable shipping space, Grip-Rite® curing blankets are packaged in bales for pallet delivery and easy unloading and designed for outdoor storage.

Concrete Curing Blankets are insulated poly tarps that are used to cover freshly poured concrete in cold weather. Curing blankets maintain the “heat of hydration” that occurs in the early stages of curing. This is the period in which the warm moisture from the wet concrete migrates out of the concrete. This is particularly critical in the first three days of curing.

“Curing blankets have always been fastened together with plastic buttons that punched a hole in the blanket,” said Peter Barrego, VP of Global Sourcing. “They essentially required guys to damage the blanket’s integrity. It was easy for water and cold to get into the insulation and slow curing or damage new concrete. Nobody questioned it until we built a better system.”

Available with closed-cell foam, or bubble foam and foam insulation, Grip-Rite® curing blankets have a tough polyethylene cover on both sides and are double stitched with reinforced webbing all around to increase durability and product performance. Additionally, perforated edges allow multiple blankets to be “stitched together” with zip ties without damaging the insulation’s integrity.

“When we redesigned the concrete blanket to be stronger, easier to use and more effective, we also looked at how we could simplify delivery and storage,” Barrego said. “Older blankets were shipped in long cumbersome rolls. By packaging our blankets in modular, weatherproof bales, they can be put on a pallet and shipped with other palletted products. You can strip a truckload in 20 minutes and store Grip-Rite® blankets outside on the job site until you’re ready to cure your concrete.”

FEATURE SUMMARY

Grip-Rite® Extreme Concrete Curing blankets feature patent-pending design innovations.

- Reinforced perforated webbing all around
- Insulation is sewn into reinforced webbing
- Button-less design
- Exclusive bale packaging and pallet design

The benefits of these features are:

- Elimination of buttons reduces concrete marks
- Elimination of buttons reduces tearing
- Elimination of buttons reduces moisture intrusion
- Reinforced webbing allows for attachment
- Sewn-in insulation keeps the insulation in place, like a baffled down comforter.
- Bale packaging is weather resistant
- Pallets allow easy load/unload

PrimeSource Building Products has 34 distributions centers across the U.S. and over 1,800 employees. PrimeSource is an international distributor of building materials, serving residential, commercial, and industrial projects. Core products distributed include our nationally recognized, Grip-Rite® and Pro-Twist® brands. These brands include nails, screws, collated fasteners, tools, compressors and accessories, residential and commercial roofing products, diamond blades and accessories, gypsum accessories, weather protection (covers, adhesives and caulks), contractor bags and poly sheeting, building accessories, rebar and concrete accessories, fencing and wire, and more. For more information, please visit us at www.PrimeSourceBP.com.

###

Media Contact:

Jeff Harvey, VP of Marketing
PrimeSource Building Products, Inc.
972-999-8508

Harveyj@primesourcebp.com